



Mobile phone appeal

Barretstown has got retail giants Superquinn on board to help in a two week campaign urging people to recycle their old mobile phones.

For every phone given for recycling at the store, €3 will go toward the charity paid by Kavanagh Environmental, the company that recycles the phones. Barretstown aims to recycle 100,000 phones raising at least €300,000 and Superquinn customers in Co Kildare are urged to help them reach their goal.

Special Barretstown branded bags are available in all Superquinn stores at the checkout area from last Monday and will remain so until Sunday February 22, and will also be enclosed with online shopping customers' deliveries.

Consumers can put their old phones into the bag and freepost the sealed bag back to Kavanagh Environmental. Up to six phones can fit into each bag

J a m e s
Wilson

Trading Director at Superquinn, says: "This new mobile phone recycling initiative is a really easy way for consumers to make a big difference to the lives of the children who attend Barretstown's medically endorsed camps



throughout the year. Simply by donating their old mobile phones using one of the special recycling bags provided in our stores, at least €3 from each phone will go to Barretstown.

We're encouraging everyone to do a spring clean, dig out those old phones, and get involved in raising money for a very deserving cause."

For further information on the Barretstown mobile phone recycling appeal visit: www.kavenv.ie or lo-call: 1890 414 414.