

20th October 2008

**Press Release
For Immediate Release**

Trocaire in call for mobile phones!

Trocaire, the overseas development charity, has launched an initiative in Co. Fermanagh to recycle old or faulty mobile phones. The 'Fundraising through Recycling' campaign is being implemented in conjunction with Kavanagh Environmental and will see a 'Trocaire Mobile Phone Appeal' bag being sent to every household in the county in coming days.

For every phone donated, a minimum of £2.40 will be donated Trocaire and will be used to fund work in developing countries. However depending on the condition and original value of your phone as much as £16 to £24 per phone could go to Trocaire's work. In addition, all costs of the project will be covered by Kavanagh Environmental.

To get involved, simply place your unwanted phone in the bag provided and put it in the post for free. If you have not yet received your bag and would like to donate your phone, you can request a bag online and one will be posted to you.

A mobile phone will take 1,000 years to decompose in a landfill site. Recycling your mobile phone will help to reduce pollution and conserve scarce resources. Once delivered to Kavanagh Environmental, phones are tested and assessed by trained technicians and graded for reuse, repair & refurbishment or recycle.

Kavanagh Environmental, an environmental services company established in 2007, specialises in fundraising through recycling for charities, schools and community groups. For more information on Kavanagh Environmental or to request additional freepost 'Trocaire Mobile Phone Appeal' bags, log on to www.kavenv.ie

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